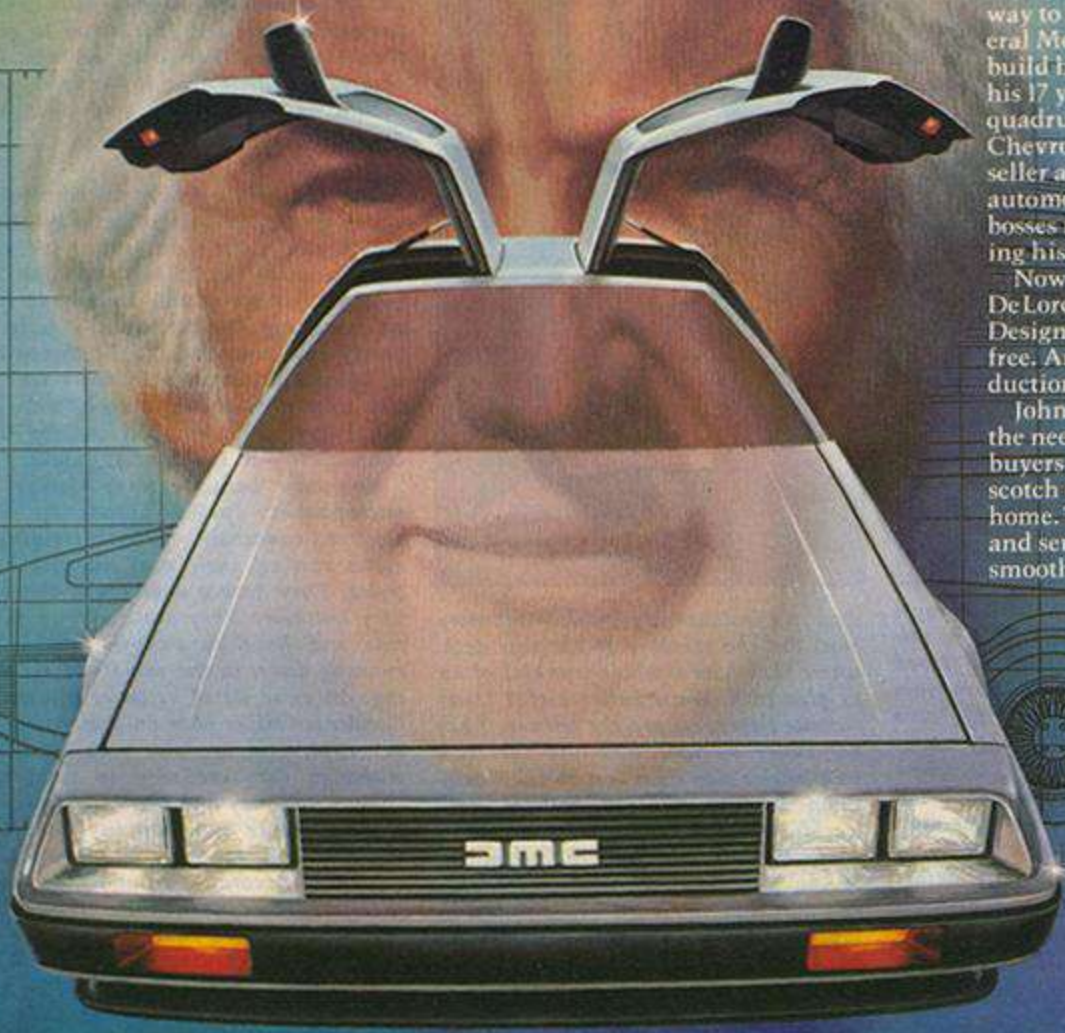


ONE OUT OF EVERY 100 NEW BUSINESSES SUCCEEDS.
HERE'S TO THOSE WHO TAKE THE ODDS.

John DeLorean was on the way to the presidency of General Motors when he quit to build his own car company. In his 17 years with GM he helped quadruple Pontiac sales, built Chevrolet into a 3-million seller and was awarded 44 automotive patents. While his bosses railed at him for wearing his hair too long.

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